

## Using Social Media To Develop Teaching In Elementary Education

*Al-Anood Mohamed Hussein*

**E-mail:** alanoodhussien@yahoo.com

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### Abstract

Social media refers to websites and applications that are designed to allow people to share content quickly. Social media plays an important role in every student's life. It is easy to access information and communicate via social media. Social platforms help professors to be connected to their students. Professors use social media as a way of teaching by creating groups and accounts for students where the information can be accessed easily. This research proposes to focus on the numerous ways in which social media is changing the way the education system work and how can social media develop educational process in elementary education.

**Key words:** social media, teaching and learning, advantages of social media, disadvantages of using social media.

## **Introduction**

Social media has become an indispensable part of our lives. Teachers and students are connected to each other and can make good use of these platforms to develop education and sharing information. Even though some of the students use the social media networks for entertaining and other purposes, there are a lot of them that actually use it to promote many useful things in learning and education.

Social media has gained popularity over the last years as an open source of information and knowledge sharing platforms. In( 2008) 61% were of the population were using face book and it went up to 87% in 2009 and reached to 98% in 2010.Now social media afford students with various opportunities to improve learning and teaching. It has been used as a form of communication for teachers and students that have been a part of online course the ability to make groups on social media sites have helped teachers connect and sharing information more convenient.

## **The study problem**

No one can deny that social media and digital world are became very important part in our life. Social plat forms like face book, twitter, YouTube are being used by almost everyone to getting information. So at this study we will discuss the benefits of using social media in teaching and learning in elementary education and how can social media affect education.

This research will answer the following questions:-

- 1- What is the social media?
- 2- What the advantages of using social media?
- 3- What the disadvantages of using social media?
- 4- Does social media affect elementary education?

## **What distinguishes this study from previous studies?**

The previous studies deal with social media as a very useful tool to getting information without discussing the dangers and precautions in using social media. But like anything else, where there is an advantage of using social media there are also disadvantages of using it in elementary education.

Here, it will illustrate the benefits of using social media and how to use social media in education without dangers.

## **The study content**

### **1.0 What is social media?**

Social media is defined as group of internet based applications that build on the ideological and technological foundations of web. Through which users create online communities to share information, ideas, personal messages and videos. Example of the most popular social media that used in education is twitter ,word press, pinteres, face book(‘The Role of Social Media in Education’, n.d.).

### **2.0 Advantages of using social media**

#### **2.1 It allows communicate with professionals of any subject**

Students can communicate with professors from their education institution or other institution within few seconds.

This makes students have great information from different experiences(‘How Can Social Media Help Education?’, 2019).

#### **2.2 It facilitates the search of information**

Most web pages that publish valuable content are disseminated in social networks that are why in this medium we can find information easier and very quickly.

Social media will help students to continuous learning by following professionals who publish scientific content on different platforms(‘Top 13 Advantages and Disadvantages of Social Media’, n.d.).

### **2.3 Serves as an effective device for academic performance**

Social media platforms can be successfully used for the teamwork. For example, if you are assigned to conduct research on a certain topic together with your team, it is easier to meet online and discuss the assignment together(‘Advantages of Using Social Media For Students in Education’, 2019).

### **2.4 help to improve writing skills**

Today many teachers encourage students to share ideas via a class blog which serves as the initial step in teaching students to develop writing and analytical skills.

Many students are shy in person and can’t speak in classroom, social media solve this problem and anyone can express his opinion.

### **2.5 Institutions communicate with students via social media**

Schools have the ability to connect with students through social media networks such as facebook, Google plus, YouTube. These channels can be used to provide students with useful information.

## **3.0 Disadvantages of social media**

### **3.1 Wasting the time**

Social media can take over all your life .study showed that students who don’t use social media end up with higher test scores than social media user. This is due to the time spent on social media sites and the distractions that may occur while student should be studying(‘Disadvantages of Social Networking: Surprising Insights from Teens’, 2019).

### **3.2 Publish personal information that can be used against us**

Personal data and privacy can easily be hacked and shared on the internet. Hacking is one of the most dangerous disadvantages of social media. People can easily hack your account on social media and steal your personal data or share it on social media.

### **3.3 Addiction to social networks**

The teenagers are the most affected by the addiction of the social media.

They got involved very extensively and are eventually cut off from the society and reduce human relationship.

### **3.4 Social media can affect your health**

The excess usage of social media can also have a negative impact on the health. Most of people get lazy because of the excessive use of social media. Which in result make disorders in the routine life.

### **3.5 Distraction**

Social media causes distractions, you feel like nothing else is around you.

Teenagers use social media platforms as away to feel popular and important. Teenagers always compare themselves to each other, wonders who has more face book friends, or twitter followers. Ever since you got smart phone you have distracted from everything and spend less time with your friends and your family('TOP 5 BENEFITS OF SOCIAL MEDIA FOR STUDENTS', 2019).

### **The result of the study**

Social media is the best platforms in education for students and also for teachers. It makes the study very easy for them. Social media platforms can be an effective tool for teaching in elementary education.

Today, students grew up on social media and for many it is the natural way to interact but we must be aware of using social media.

Social network sites provide with lots of chances to improve the techniques of teaching to students and schools.

## **The suggestions**

- 1- Teachers and educational institutions must help students to use social media platforms in correct way to promote the educational process.
- 2- Don't over share more information about yourself and your life on social networks because it may leave you at risk of identity thief.
- 3- It is important to make sure that the information that you are receiving is real and verify that the source is legitimate.

## **The conclusion**

We can use social media in developing education if we use it in correct way. Teachers and student can help each other to discover new ways for teaching and learning by using different social media platforms. Social media is a very useful tool for learning.

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